

Blue blends an uncommon mix of International Business Experience, Digital Marketing Expertise, Venture Capital Success, and Executive Pastoral Leadership. This dynamic combination of tenure is exactly what gives Blue such a powerful and articulate position on church growth strategies.

# Blue Van Dyke





As the Executive Pastor of Christ's Church of the Valley (a top 5 mega church in Peoria, AZ) he helped CCV grow from 4 locations to 10, which resulted in a 370% increase in weekly attendance; a remarkable achievement that he credits to God's provision, terrific teaching & worship and a unified strategy centered on honoring an individual's journey of faith.

In 2020 he founded The StudioC, a full service agency that combines the power of digital transformation with the philosophy of church member engagement. Blue consults with church leaders around the world to bring clarity and purpose to the ideology of member engagement and church growth.

When he is not traveling around meeting with churches you will likely find him in one of three places: 1) Enjoying solitude in the mountains 2) On a family adventure with his beautiful wife Crystal and their four adult children 3) Playing a round on the golf course.



**Business Leader, Executive Pastor,  
Entrepreneur & The StudioC Founder**

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