

MarCom Services

Tailored Services to help you Execute your Unique Member Engagement Solution.

Deliverables

Serving as your Engagement Strategist, one of our expert Communications Specialists will be assigned to your church to support your member communications needs. We will be developing and managing various strategies needed to support the communication needs of the church and effectively engage your members.

- Monthly Strategy and Planning call between The StudioC and Client.
- Monthly Report and Review call between The StudioC and Client.
- Strategize, build and execute campaign messaging through the MES Member Dashboard, Email and SMS weekly.
- Subject matter expertise around all the communication tools necessary to deploy successful communications.
- Guided development of your Member Engagement growth strategies, tactics, and goals.

Key Benefits:

- Direct handling of engagement tools allows you staff to concentrate on core activities and provides the bandwidth necessary to be highly successful in the MES (software).
- Professional content creation and management lead to higher quality communications, improving overall church member involvement and discipleship.

TIER 1	Up to 15 Dashboard Messages, 2 All-Church Emails, 4 Segmented Emails, 4 SMS Messages	\$1,500 (est. 15 hrs/mo)*
TIER 2	Up to 25 Dashboard Messages, 4 All-Church Emails, 8 Segmented Emails, 8 SMS Messages	\$2,500 (est. 25 hrs/mo)*
TIER 3	Up to 35 Dashboard Messages, 4 All-Church Emails, 12 Segmented Emails, 12 SMS Messages	\$3,500 (est. 35 hrs/mo)*

Period of Performance

The period of performance of this Statement of Work shall be one (1) year from the date executed below. The scope of work and areas of focus will be reviewed quarterly and can be adjusted via change order as mutually agreed.