

# Empower Your Church with *Managed Services*

Let StudioC handle your digital communications, from dashboard messages to email and SMS, so your team can focus on what matters most: meaningful ministry initiatives.

## Engagement Success Seen After 3 Months:\*

### Metrics that Matter for Ministry

#### Dashboard Views Up **36%**

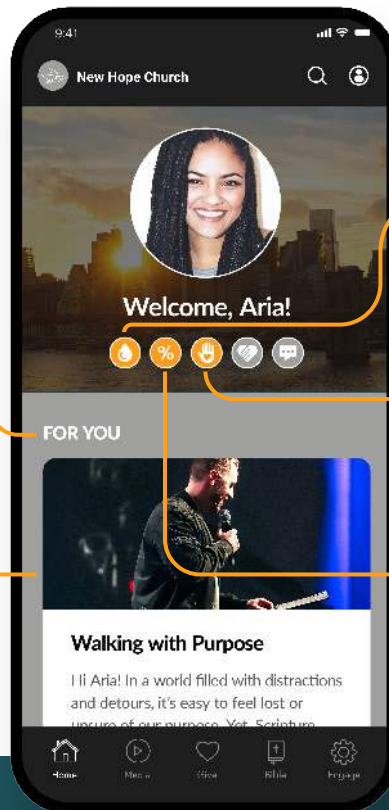
With a boost in dashboard views by **36%**, church members are staying connected and more engaged with the message and mission.

#### Personalized "For You" Clicks Up Over **600%**

Members responded with a **606% increase** in For You clicks, indicating a strong connection with messages tailored to their unique spiritual journeys.

#### Message Clicks Increased by **409%**

Strategic, faith-centered messaging led to a **409% increase** in message clicks, keeping members informed and encouraging their next steps in faith.



### Facilitating Growth & Next Steps in Faith

#### **100% Increase in Baptism Badges**

A remarkable rise in Baptism Badges reflects a deeper spiritual engagement, with members inspired to take significant next steps in their walk with Jesus.

#### **Serve Badges Up 23%**

Growth in Serve Badges reflects members' readiness to engage in service, building a stronger, more active faith community.

#### **Generosity Engagement Up 149%**

Stewardship badges saw a **149% increase**, demonstrating that members are embracing the call to give and support their church community.

## Focused Messaging, Freeing Up Your Team



### Full-Service Messaging Support

From tailored emails to dashboard posts and SMS, StudioC manages all aspects of digital communication, freeing your team to focus on ministry.



### Higher Click-Through Rates for Engagement

Our thoughtful approach led to a **50% CTR increase** for key messages, ensuring content resonates and drives members toward their next steps.

## Boost Your Church's Communication & Member Engagement

With StudioC's Managed Services, your church can foster deeper connections and help members grow in their faith journey, all while saving valuable time for your team.

Let's connect on how StudioC can support your church's mission.

[studioc.org](https://studioc.org)



\*Metrics taken over a 3 month period from 4 churches.